

# PRIVACY POLICY

We, the QEII Health Sciences Centre Foundation, are committed to respecting the privacy of individuals who visit and use the lottery website. The following statement will inform you as to how your personal information is collected and used in connection with the site, the purpose for which it is collected and used, with whom the information is shared, how long your information is stored, and what security measures are in place to secure and protect your information.

## COLLECTION AND USE

For previous supporters, we retain the contact information collected from you at the time of your last ticket purchase. If you are a previous supporter who has provided us with your email address, we use this information to contact you about new lotteries. The database of buyer information used for this purpose was compiled from our previous purchase records, both online and offline, and contains no financial information. You are also given the opportunity to unsubscribe from future lottery emails.

We do not automatically gather any additional personal information from you when you visit the site.

The email address that you voluntarily supply in the process of requesting a ticket is used for notification of future QEII Home Lottery events. You have the option not to receive email notifications by clicking the unsubscribe link in any email sent to you or by phoning 1-800-471-6786 or email [nslottery@qehsc.ca](mailto:nslottery@qehsc.ca).

The cell phone number that you may voluntarily supply in the process of signing up for text alerts will be used for sending you text message notification of future QEII Home Lottery events. You will have the option to cancel these text alerts by phoning 1-800-471-6786 or email [nslottery@qehsc.ca](mailto:nslottery@qehsc.ca).

Your mailing address is collected for two purposes: to send you your requested ticket and to invite you to participate in future QEII Home Lottery events. You have the option not to receive direct mail pieces by phoning 1-800-471-6786 or email [nslottery@qehsc.ca](mailto:nslottery@qehsc.ca).

## DISCLOSURE

Information you provide in your ticket request form is shared with MNP LLP for the purposes of order fulfillment. Your information may also be accessed, as necessary, by our other contracted service providers for the limited purpose of allowing such service providers to assist us in the administration of the QEII Foundation Lotteries. Your personal information is not shared with any other organizations, unless required by legal duty or right. We do not sell, trade or lease our customer information. Winners' names will be published.

## RETENTION

Your contact information is retained for the purpose of contacting you about prize winnings and informing you of future QEII Home Lottery events. You have the option to unsubscribe from future email and text message campaigns. Additionally, you may phone 1-800-471-6786 or email [nslottery@mnpc.ca](mailto:nslottery@mnpc.ca) to request removal from the database for email, direct mail, and text message campaigns.

## SECURITY

We do not use tracking cookies of any kind on this site. A counter is used to measure the overall effectiveness of an email campaign. We have made all reasonable efforts to protect the privacy of your personal information. Similarly, links from banner advertisements are counted to measure the effectiveness of the ad placement, but are not linked to any personal information or IP address information.

## ACCESS

If you are a past customer who has provided us with your email address, you may unsubscribe from future such emailing's through the link provided in the advertising email sent to you. This email link contains a unique code that identifies you to the database and, for security purposes, is the sole means by which you can unsubscribe online.

If you wish to be removed from the list that is used to send text messages about QEII Foundation Lottery events, you may do so by phoning 1-800-471-6786 or email [nslottery@mnpc.ca](mailto:nslottery@mnpc.ca).

You may also request access to the personal information we hold about you in connection with QEII Foundation Lotteries by phoning 1-800-471-6786, or email [nslottery@nslottery.ca](mailto:nslottery@nslottery.ca).

## DISPOSAL

Your contact information is retained in the database until such time that you ask for it to be removed by phoning 1-800-471-6786, or email [nslottery@nslottery.ca](mailto:nslottery@nslottery.ca).